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## News Release

FOR IMMEDIATE RELEASE  
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### **Red Rock Distributing announces opening of downtown E85 fueling**

Oklahoma City — E85 fuel is available again in downtown Oklahoma City. Red Rock Distributing Company is selling the alternative fuel at its Northeast 4<sup>th</sup> and Harrison Avenue property. The site is also home to a new Conoco fueling station carrying E10 (a blend of 10 percent ethanol and 90 percent gasoline, as well as 89-octane mid-grade gasoline and 91-octane premium-grade gasoline.

E85 is a blend of 85 percent ethanol and 15 percent gasoline and can only be used in flex-fuel vehicles whose fueling systems are manufactured to handle the high-alcohol blend. The fuel was sold previously at the site from 2003 through 2006 by former tenant Fuelman.

“We think there is enough demand for E85 fuel in the downtown area now,” said Steve Brown, president of Red Rock Distributing Company. “We’re an Oklahoma company. We’ve been supplying gasoline and diesel fuel here for 70 years but that doesn’t mean we’re not open to new ideas and new products. We’re interested in seeing Oklahoma businesses and initiatives succeed so we can build a better quality life for all of us.”

A R. L. Polk & Company report commissioned in 2007 by the National Ethanol Vehicle Coalition and updated quarterly shows more than 12,500 privately owned flex-fuel vehicles registered in Oklahoma County. Another 1,200 federal, state, and municipal flex-fuel vehicles

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crisscross the metro on a daily basis according to the annual Central Oklahoma Clean Cities survey of alternative fuel vehicles conducted by the Association of Central Oklahoma Governments' Clean Cities program staff. Currently, the Energy Information Administration estimates more than 6 million vehicles in the United States are capable of using E85 ethanol. An additional push from Congress came recently with the bipartisan Open Fuel Standard Act, introduced in the U.S. Senate on July 22, requiring half of all new vehicles sold in the U.S. to have flex-fuel systems by 2012 and 80 percent by 2015.

Brown said customers in the downtown area and residents moving into nearby lofts and condominiums will appreciate the improvements made at newly renovated fueling site. "It is a lot cleaner and brighter with new lighting and pumps," he said.

Red Rock Distributing Company's E85 pump is on the west side of the property. The station address is 21 N.E. 4<sup>th</sup> and is just north of Bricktown in the heart of the Flat Iron district. The remainder of the site is occupied by a new Conoco canopy and fueling islands. The site is open 24 hours a day, seven days a week. All pumps at the station are non-attended and will accept ConocoPhillips, Visa, MasterCard, American Express, Voyager, and Wright Express cards.

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